

EGYPTAIR Launches the Mobile Portal Services
in cooperation with Star Alliance

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In line with today's increasing use of mobile technologies, EGYPTAIR has launched its mobile portal in cooperation with Star Alliance. This globally accessible airline mobile portal now enables EGYPTAIR customers to benefit from the new technology through their mobile phones.

EGYPTAIR, South African Airways and TAP Portugal are the first Star Alliance member carriers to launch their individual mobile portals under the new Common IT Mobile Platform Initiative of Star Alliance. Under

this new initiative, each airline has designed their portal to their own specification.

Mr. Hussein Massoud, Chairman and CEO of EGYPTAIR Holding Company stated that “This service is considered a great tool that EGYPTAIR customers will use, as it offers a lot of information and services to our customer on the move.”

“The Star Alliance Common IT Mobile Platform is a further example of the advantages provided by a standardised solution within the alliance. With one technological base now in place, more carriers will be able to offer mobile services, as the integration between airline systems and the mobile portal is simple and flexible.” said Jaan Albrecht, CEO Star Alliance.

The mobile portal is specifically aimed at providing information and services to EGYPTAIR customers. The mobile services are being rolled out in various stages and presently encompass offerings such as flight schedules, real time of EGYPTAIR flight departures and arrivals, lounge information, currency converter, and weather for next five days in the arrival destination, baggage tracing and information on destinations.

More interactive services, such as itinerary display, Frequent Flyer Programme status, online check-in with seat maps for seat selection, and mobile boarding passes with 2D bar codes and SMS irregularity notification will be made available in the coming weeks.

Customers can use this service through WAP on their mobile phones by visiting www.egyptair.mobi or mobile.egyptair.com